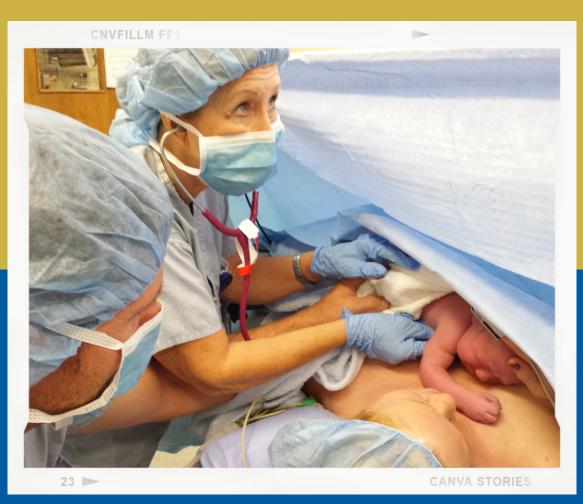


Babies Love HUGS

Hold your baby
Skin-to-Skin
at birth
and in the hours
and days that follow







Skin-to-Skin helps babies:

- Settle and calm
- Stay warm
- Be ready to feed
- Bond with their caregivers
- Stabilize their heart rate,breathing and blood sugars
- Build their immunity

Hold baby chest to chest, close enough to kiss, neck straight and turned to side; parent awake with upper body slightly reclined

- Babies benefit from skin-to-skin immediately after birth and when undisturbed for 1 or more hours. Everything else can wait: weight checks, cuddles from other family, phone calls, visitors.
- After the first hour, or if the birth parent is unable, baby can be skin-to-skin with a support person.
- If skin-to-skin is delayed or interrupted for medical reasons, your baby will have lots of benefit once skin to skin is possible.

