



## For Immediate Release | May 14, 2021

## Interior Health calls for #journey2immunity influencers

IH WIDE – Interior Health's #journey2immunity has reached the 385,000 dose milestone of COVID-19 vaccine administered throughout the Interior. Now, we call for local influencers to help get people registered for their COVID-19 vaccines as our #journey2immunity continues.

"In every community throughout the Interior region community leaders have been supporting and reassuring their networks for over almost a year and a half," said Interior Health president and CEO, Susan Brown. "You have been the calming voice in this storm and we need your help today. Encourage your friends, colleagues and contacts to register and schedule their COVID-19 vaccine today, so we can all move forward."

Interior Health is calling on private sector employers, coaches, faith leaders, service groups, tourism operators, and more, to encourage their networks to register and schedule their immunizations.

"This challenging pandemic has pushed people to their limits," said Brown. "We are so close to seeing light at the end of the tunnel, but our collective success starts with getting people to register for their vaccine notifications. We are asking community leaders to join in and use their influence to help us encourage everyone to get immunized."

The Interior's vaccine rollout is a coordinated effort between Interior Health and the First Nations Health Authority. Together we have administered 364,749 first doses and 21,530 second doses of vaccine to people throughout the Interior region, for a total of 386,279 administered doses.

People aged 18 and older are reminded to register for a notification telling them when it is their turn to book a COVID-19 vaccine appointment.

## There are three ways to register for notifications:

- 1. Online by visiting the provincial website here or www.getvaccinated.gov.bc.ca
- 2. By phone: I-833-838-2323
- 3. In person at a Service BC office listed here.

For resources to help raise awareness about how to register for a vaccine, email <u>COVIDquestions@interiorhealth.ca</u>

For a list of all Interior Health COVID-19 vaccination clinics and other resources visit: <u>https://news.interiorhealth.ca/news/covid-19-vaccines/</u>

To learn about B.C.'s COVID-19 Immunization Plan, visit: <u>www.gov.bc.ca/getvaccinated</u>

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