



## For Immediate Release | May 21, 2021

## Interior Health asks young people, influencers to continue encouraging vaccine uptake

IH WIDE – Interior Health is welcoming young people at COVID-19 vaccine clinics across the region this weekend, as the health authority surpasses 425,000 doses administered and the #journey2immunity continues.

This week influencers from communities throughout the Interior have taken to social media to encourage friends, colleagues and neighbours to get vaccinated.

"I would like to thank each and every person who is helping us raise awareness and encourage people to register and schedule their vaccine appointment," said Interior Health president and CEO Susan Brown. "Whether you're a family influencer or community influencer, your efforts to share and promote our #journey2immunity campaign are greatly appreciated."

As of Thursday, May 20, young people between 12 and 17 years old (born in 2009 or earlier) can now register and get vaccinated against COVID-19.

"I am getting my entire family registered, and all of my friends, too," said 18-year-old social media influencer Audrey Wittmann. "Since this pandemic started, people my age and younger have wanted to do more to help fight COVID-19 and we want life to get back to normal. So I'm asking young people like me to get registered and vaccinated as soon as possible."

"If you have a social media following, I encourage you to use it to promote vaccine registrations as much as you can," said Loyal Wooldridge, Kelowna business owner. "This is our chance to make a real difference in the fight against COVID-19. It's the chance we've all been waiting for to kick start economic recovery, get back to normal, and enjoy a safe summer."

The Interior's vaccine rollout is a co-ordinated effort between Interior Health and the First Nations Health Authority. To date, immunizers across the region have delivered 404,726 first doses and 24,950 second doses, for a total of 429,676 doses.

There are three ways to register for COVID-19 vaccine notifications:

- I. Online by visiting the provincial website <u>here</u> or <u>https://gov.bc.ca/getvaccinated</u>
- 2. By phone: I-833-838-2323
- 3. In person at a Service BC office listed here.

For resources to help raise awareness as an influencer about how to register for a vaccine, email <u>COVIDquestions@interiorhealth.ca</u>

For a list of all Interior Health COVID-19 vaccination clinics and other resources visit: https://news.interiorhealth.ca/news/covid-19-vaccines/

To learn about B.C.'s COVID-19 Immunization Plan, visit: <u>www.gov.bc.ca/getvaccinated</u>

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